



Website Packages

Beaver's Pond Press offers two website packages to help you market and promote your book. Each website that is designed through Beaver's Pond Press is customized to incorporate the look and feel of your book's design. Both packages include editing capability, which allow you to update your content without the continued assistance of a web designer. Whether you need a basic website to showcase your book and direct buyers to the BPP Bookstore or you wish to add additional features, we have a package that will accommodate your marketing objectives.

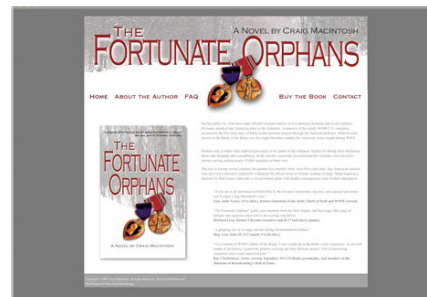
BPP's Basic 5-Page Website Package: \$699

What's Included:

- ✓ Homepage
- ✓ About the Author Page
- ✓ Book Reviews Page
- ✓ Events/Signings Page
- ✓ "Buy the Book" Link to Beaver's Pond Bookstore
- ✓ Contact the Author Page
- ✓ Ability to update content without continued assistance

Process:

1. Meeting with BPP website designer to discuss your book and website needs
2. Provide BPP website designer with your website content and BPP Website Worksheet
3. Receive a 1-page mockup from your website designer in approximately 5-7 business days
4. Website developed, tested and deployed after mockup is finalized. (Approximately 1 – 2 weeks)
5. Receive instructions on how to edit website content from BPP website designer
6. Your website is launched!





BPP's Premium 10-Page Website Package: \$1,199

What's Included:

- ✓ Homepage
- ✓ About the Author Page
- ✓ Book Reviews Page
- ✓ Events/Signings Page
- ✓ Contact the Author Page
- ✓ Buy the Book Page
- ✓ Ability to update content without continued assistance
- ✓ Package customized to meet your needs up to 10 pages, which can include:
 - ⊗ Photo Gallery Page
 - ⊗ Future Projects
 - ⊗ Company Information
 - ⊗ Blog setup using www.blogger.com
 - ⊗ Links Page
 - ⊗ Q & A or FAQ

Process:

1. Meeting with BPP website designer to discuss your book and website needs
2. Provide BPP website designer with your website content and BPP Website Worksheet
3. Receive a 1-page mockup from your website designer in approximately 5-7 business days
4. Website developed, tested and deployed after mockup is finalized. (Approximately 1 – 2 weeks)
5. Receive instructions on how to edit content, upload photos to picture gallery, and how to use blog from BPP website designer
6. Your website is launched!

